

Amendments to the Specification:

Please replace the paragraph beginning at page 5, line 13, with the following rewritten paragraph:

The invention provides a liquid crystal display device comprising: a liquid crystal display element in which a liquid crystal material is interposed between two opposed insulating substrates; a case body disposed on a back side of the liquid crystal display element and supporting the liquid crystal display element; an LCD cover disposed in a display surface side of the liquid crystal display element, having an opening portion in a display region, and accommodating the liquid crystal display element by integrating with the case body through a fitting portion; and a cushion material arranged in the case body in a frame-like form and holding the liquid crystal display element by fitting it into the frame; wherein the cushion material is constituted such that the fitting portion between the case body and the LCD cover is ~~oppressed~~ pressed by the fact that the liquid crystal display element is fitted into the cushion material, thereby strengthening the fitting.

Please replace the paragraph beginning at page 11, line 11, with the following rewritten paragraph:

Incidentally, the cushion material 7 is used for the purpose of holding the liquid crystal display element 2 and ~~oppressing~~ pressing the fitting portion 8, and the reduced width of the internal dimension of the frame by the cushion material 7 with respect to the external dimension of the liquid crystal display element may be made in the order of 1 mm respectively in longitudinal and lateral directions.

Please replace the paragraph beginning at page 13, line 2, with the following rewritten paragraph:

Further, not by directly fitting the pawl portion 8a of the LCD cover 3 and the pawl portion 8b of the case body 4, but by fixing the pawl portions 8a and 8b by means of using a block 8c or the like as shown in Fig.3c, it may be intended to strengthen the fixed portion by ~~an oppression of~~ pressing the cushion material 7.

Please replace the paragraph beginning at page 13, line 8, with the following rewritten paragraph:

According to this embodiment, by mounting, inside the case body 4 of the liquid crystal display device 1, the frame-like cushion material 7 designed such that its internal dimension is smaller than the external dimension of the liquid crystal display element 2 and formed using the material excellent in its elastic coefficient and having a high friction factor, and by fitting the liquid crystal display element 2 into the frame, even in case where the vibration and the impact such as drop are exerted on the liquid crystal display device 1, it is possible to strengthen the fitting between the case body 4 and the LCD cover 3 and buffer the impact exerted on the liquid crystal display element 2, by the fact that the cushion material 7 ~~oppresses~~ presses the fitting portion 8 and thus a frictional force between the cushion material 7 and the fitting portion 8 is increased.

Please replace the paragraph beginning at page 15, line 14, with the following rewritten paragraph:

Figs.5A to 5C are views showing the liquid crystal display device according to an Embodiment 3 of the invention. Fig.5A is a perspective view midway of an assembling process of the liquid crystal display device, Fig.5B a sectional view midway of the assembling process of the liquid crystal display device, and Fig.5C an exploded sectional view for explaining a constitution of the liquid crystal ~~display device~~ display device.